



## ROB ROBINSON, AIA

### *Chairman*

#### **Mixed-Use Urban Infill**

- » Downtown Norfolk, VA
- » Industry Square, Minneapolis, MN
- » Greater Grand District, St. Louis, MO
- » Downtown Gilroy, CA
- » I-75, Cincinnati, OH

#### **Urban Neighborhoods**

- » First Ward, Charlotte, NC
- » Westbury, Portsmouth, VA
- » Church Hill, Richmond, VA
- » Cary 2000, Richmond, VA
- » Park DuValle, Louisville, KY
- » Goler Heights, Winston Salem, NC
- » White Plains, NY
- » Gilroy, CA

#### **UDA Pattern Books® and Form-Based Codes**

- » Louisiana Speaks: Pattern Book and Tool Kit, South Louisiana
- » A Pattern Book for Gulf Coast Neighborhoods, Mississippi Region
- » Celebration Pattern Book, Celebration, FL
- » A Pattern Book for Norfolk Neighborhoods, Norfolk, VA
- » The Denton Pattern Book, Denton, MD
- » Homestead Preserve Pattern Book, Hot Springs, VA
- » Mt. Washington Pattern Book, Bretton Woods, NH

#### **New Towns and Villages**

- » Essar Township, Jamnagar, India
- » Ludhiana Township, Punjab, India
- » Baxter, Fort Mill, SC
- » Saxony, Fishers, IN
- » Roseland, Chesterfield, VA
- » Daybreak, Salt Lake City, UT

#### **Professional Responsibilities**

Rob is all about people. His source of inspiration for urban design comes from the stories and memories, traditions and aspirations of the many citizens and clients that UDA involves in their approach to design and planning. As chairman for UDA, Rob Robinson is deeply committed to planning processes that result in both a shared vision for the future and practical strategies for implementation.

Rob's process, orientation, and commitment to building common ground among project constituencies helps evoke the essential, special qualities of a place, its image, and character. By understanding the essential qualities of a place and the aspirations of its stakeholders, Rob produces master plans, UDA Pattern Books and designs that have broad-based support and build on the unique character of a region, city, or town.

Under his leadership at UDA, the firm has developed a broader national and international practice working with cities to reclaim urban districts and waterfronts, build sustainable, mixed-income neighborhoods and create urban design patterns and guidelines that reflect regional and local identities. Rob continues to lead design efforts with UDA teams world wide.

#### **Professional Affiliations and Service**

Rob is a member of the American Institute of Architects and the Congress for the New Urbanism. He serves as an advisor with Interworks, a disaster recovery and management group that assists communities and agencies worldwide with rebuilding. Rob is the principal author of The UDA Pattern Books as well as numerous papers and publications on shelter issues and approaches to housing and housing assistance.

#### **Education and Previous Experience**

Rob earned a degree in Architecture and Urban Planning from Virginia Polytechnic Institute and State University. Following graduation, Rob was an architect with the Richmond Redevelopment and Housing Authority in Richmond, Virginia; an adjunct professor in the College of Architecture and Urban Planning at VPI for several years, then served as an architect with the Peace Corps in St. Vincent, West Indies, and an architect with C.E. Thompson, a design/build company in Virginia's Shenandoah Valley, prior to joining UDA in 1984.