

Gilroy Cannery

Design of a mixed-use district

Urban Design Associates (UDA) is working with South County Housing in Gilroy, California to design and develop a new mixed-use neighborhood in the downtown. Gilroy is located 30 miles south of San Jose and has a population of approximately 40,000 people.

Historically the town grew in response to the large agricultural business in the valley. The city has a relatively small-town character. A new light rail station connects Gilroy to San Francisco and Silicon Valley. The opportunity to attract new business to revitalize and support downtown retail and entertainment uses is dependent on attracting a new market of urban residential uses and related businesses into the downtown.



Left
Master Plan

Below
Existing view looking north along railroad and a conceptual view of proposed new development of mixed-use loft apartments with ground-floor commercial



Above left
Elevation

Left
Proposed Paseo Address. With the creation of a small walking street, the character of the neighborhood is dramatically redefined.