

# Storrs Pattern Book

## *Pattern Book for a mixed-use development*

Storrs Town Center will be a mixed-use development adjacent to the main campus of the University of Connecticut in the town of Storrs. The design is inspired by New England college town centers, providing retail, entertainment and other services for the town and university. Mixed use buildings are arranged around two squares, an undulating shopping street, and a quiet residential precinct with lanes and park roads, adjacent to an open space preserve.

The design creates a variety of outdoor venues for dining, celebrations, festivals, markets, concerts and informal gathering. A variety of residential units are provided, including urban lofts, apartments, condominiums, and town houses. The new town center will orient to Storrs Road and strong pedestrian and vehicular connections will link directly to the university campus.



**Above**  
*Perspective of  
Mansfield Square*



**Left**  
*Storrs Road*

**Below**  
*Master plan*



**Left**  
*Perspective of  
Mansfield Square*