

Global Cardiovascular Innovation Center

Urban Design, site design, and building design for a research facility

The Global Cardiovascular Innovation Center, a research facility of the Cleveland Clinic Innovation Center, is the first building project for the Cedar Avenue Initiative, a revitalization plan that was developed by the Fairfax Renaissance Development Corporation in 2003.

The placement of the building on the site and how it addresses the neighborhood and Cleveland Clinic Campus are critical. Urban design, site design, and building design principles were developed during public meetings in 2003 and have been used to guide the design of the building.

Building Design Principles

- » Articulate building massing to mitigate the perceived difference in scale between the larger buildings of the Cleveland Clinic and the smaller residential buildings of Fairfax;
- » Animate the facade along Cedar Avenue by placing active uses along the sidewalk;
- » Where possible, create landmark features, especially at key intersections;
- » Leverage investment by focusing financial resources on landmark elements and the street wall along Cedar Avenue.

